



PREMIO CASTELFIORENTINO PER LE ARTI

Open call for the “Castelfiorentino Prize for the Arts: Photography 4_2024” entitled “Beyond and Elsewhere: Contemporary Photography in Search of Possible Futures for a Conscious Innovation of Vision”.

The Award

The Castelfiorentino Photography Award is made possible thanks to the contribution of:

- [the Municipality of Castelfiorentino](#);
- [Ente Cambiano s.c.p.a.](#);
- [Fondazione Teatro del Popolo](#).

The “Castelfiorentino for the Arts Award: Photography 4_2024” entitled “**Beyond and Elsewhere: Contemporary Photography in Search of Possible Futures for a Conscious Innovation of Vision**”. has two sections:

OPEN, for individuals over 18 years old, and **STUDENT**, reserved for photography students from universities, academies, and schools.

Objectives

The “Castelfiorentino for the Arts Award” entitled “The world has changed and photographers are exploring new realities. Photography at the dawn of artificial intelligence takes on new challenges by confronting its own history” intends to:

- Map the work of talented contemporary photographers;
- Encourage a focus on students in photography schools/academies/universities;
- Promote Castelfiorentino as a place of cultural interest;
- Promote the Fondo Fotografico David Bastianoni which preserves an important part of the municipality’s history.

Various digital platforms will be used to promote the award: traditional websites as well as [a website](#), [Instagram](#), and [Facebook](#).

Submission Rules

The following are allowed to submit work for the award:

- Individuals over 18 years old;
- For the **Student** category, individuals must be enrolled in a school, academy, or university during the 2023-2024 academic year;
- Photographers can submit photographic projects either individually or as a group;

- **The theme of the contest is free.**
- Submitted projects must not have received any awards prior to the date of submission.

Participation Rules

Candidates must fill out and sign the submission form which can be downloaded here:

- [Open](#)
- [Student](#)

Admission and confirmation of the candidates will be sent via e-mail to the address used for completing the form.

Projects must be sent via WeTransfer (<https://wetransfer.com/>) to presidente@teatrocastelfiorentino.it.

Deadline for Submission of Files

Enrollment is open until 30 October 2024 at 11:59pm.

File Format and Technical Specifications

- Projects must be submitted in **PDF** format ([see example](#)) and include: title of the project, descriptive text, images, CV;
- The file must be named: NameLastName_yearofbirth or CollectiveName_yearofbirth (ex. MarioRossi_1995);
- The artists guarantee the rights to publish the images for non-commercial uses in communications/promotional material related to the Raccont'Arti Award and its future editions;
- The file must not exceed 25 megabytes, PDF file < 25 mb.

Participants will:

- guarantee that the submitted project has never received any awards prior to the submission date;
- guarantee authorship of the work,
- guarantee their authority to cede the rights to the work and ensure that exhibition of the work will in no way violate the rights of a third party;
- if selected, provide high resolution images for projection;
- if selected, provide high resolution images for exhibition and publication in the catalog;
- If selected, provide, within the time frame established by the organisation, a selection of images accompanied by descriptions, copyright, and potential courtesies, with permission to be published in print, on the website, and in all communications/promotional materials for the Raccont'Arti Award and its future editions.

Jury and Evaluations

The jury is made up of 5 members: gallerists, curators, professors, and professional photographers:

- Vittore Buzzi
- Alessandro Calabrese
- Giorgio Di Noto
- Serena Nocentini
- Michele Palazzi
- Francesca Todde
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The expressive and design characteristics of the projects will be considered.

The jury's decision is indisputable and irrevocable.

Sole Award for best photographic project in the Open section

1st Prize €3,000 (three thousand/00)

Sole Award for best photographic project in the Student section

1st Prize €500 (five hundred/00)

Acquisition in the collection

The Open Prize winner's project will become part of the Ente Cambiano and Banca Cambiano 1884 Art Collection.

Development of a Short list and then an exhibition of the photographers' works in the foyer of the Teatro del Popolo.

Four projects from the Open Category and four from the Student Category will also be selected in addition to the winners.

Photography exhibit of the winning projects in the former oratory of San Carlo.

Publication of the winning portfolio in the magazine GENTE DI FOTOGRAFIA (the first issue published after the results of the competition).

Catalog with the winning and shortlisted images and the list of names of all participants.

Online gallery for the shortlisted projects and online data sheet for every participant with just one photo

- Name
- Website
- Instagram

Announcement of Winners - 10 November 2024

The shortlist will be announced via publication on the [award's website](#) and on the website of the Fondazione Teatro del Popolo (www.teatrocastelfiorentino.it) on **10 November 2024** and via e-mail to the winners and all participants.

Award Ceremony - 30 November 2024

The award ceremony will take place during an invitation-only evening on **30 November 2024**, at the Teatro del Popolo in Castelfiorentino, at 5pm. Piazza A. Gramsci, 80, 50051 Castelfiorentino FI

Rights to use the works

Information on personal data processing and release for images

In relation to the information requested, this is to inform you that these documents, containing the participant's personal data, will be processed exclusively for the purposes related to execution of the Open call registration, pursuant to EU Regulation 2016/679. The provision of your data is mandatory. Failure to provide your details may result in the impossibility or delay in the definition of the proceedings concerning you.

By participating in the Open Call Castelfiorentino Prize for Contemporary Photography, all photographers grant their legal rights to publish a selection made by the Castelfiorentino Prize for Contemporary Photography online and on social media, for promotional purposes of the Open Call and for future activities related to it.

If the undersigned participant wins the Castelfiorentino Prize for Contemporary Photography, they hereby temporarily grant the Prize management the rights to the images sent during the registration process for the following purposes:

- Use for all press communications
- Use for the Castelfiorentino Prize website
- Use for all Castelfiorentino Prize promotional/communications media.